

Intercultural Communication in

Japanese Business Open Course scheduled for mid-April, 2022

By popular demand!

Participate alone, as a group or even from abroad!

“Intercultural Communication in Japanese Business” Online Program

With an increase in recruitment of non-Japanese employees, the need for Japanese-language and cross-cultural training is also increasing. However, problems such as “too small a group of non-Japanese employees to provide training” or “unable to self-finance the training” are common. As a solution to such concerns, we offer an open course on “Intercultural Communication in Japanese Business” for non-Japanese employees. This intensive course will provide them with an understanding of Japanese business culture (such as Ho-Ren-So) and business etiquette.

Aim	<ul style="list-style-type: none">◆ Learn about the cultural structure and values as a foundation for cross-cultural communication◆ Acquire Japanese corporate culture knowledge and business manners to be successful in Japanese organizations◆ Consider challenges and solutions to become a valuable human resource capitalizing strengths as non-Japanese employees
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Features	<p>Learn quickly by understanding “why”</p> <ul style="list-style-type: none">① Training provided by ALC Education, a professional in fundamental global human resources development② A hands-on, participatory approach that cannot be experienced in lecture-based teaching③ Professional instructors with a wealth of experience and achievements as facilitators④ Optimum training content designed to meet the requirement efficiently
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Date	Mid-April. Details to be announced in mid-January	Price	¥ 60,000/person (plus tax / materials incl.)
Time	10:00~17:00 (including 1 hour lunch break) Training start time set to allow for participation from Asian countries	Location	Online (by Zoom)
Participants	7 (Max 25) Applications close once maximum enrollment is reached	Deadline	Beginning of April 2022 Details to be announced in mid-January
Language	Japanese & English Bilingual environment (flexible with participants' needs)	PC Requirements	<ul style="list-style-type: none">• 1 PC per person• Internet connection (Cable LAN/Wi-Fi)• held via Zoom• Headset (recommended)



Instructor: Yoshihiro Kobari

Nine years of teaching experience in Japanese and Linguistics at universities in the Philippines. Then, served as a foreign ministry professional researcher for Public Affairs at the Japanese Embassy to the Philippines. Full-time instructor of the Faculty of International Relations, Department of Multicultural Communication at Asia University since 2012. Specializes in applied linguistics, sociolinguistics and intercultural communication.

■ Program Schedule

What is Culture? Communication Style		Japanese Business Culture & Diversity	
A M	1. Orientation	P M	5. Business Etiquette (Workplace Manners, Exchanging Business Cards)
	2. Culture and Concept of Values		6. Corporate Culture (Report-Communication- Consultation, 5S)
	3. Communication Style		7. Making your non-Japanese background into a strength
	4. Basic Manners		8. Wrap-up

Feel free to consult with your sales representative for inquires or information!

ALC EDUCATION, INC.

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(9:00~18:00 Except on weekends and holidays)

